

Invitation to the International Conference
“European Investors in Production Projects in Russia”

30 November 2018, Moscow

Ministry of Economic Development, 18/1 Ovchinnikovskaya Embankment

P R O G R A M M E

The purpose of the conference is to develop recommendations for the authorities and entrepreneurs aimed at improving investment conditions and fostering production projects of European businesses in Russia. European and Russian businessmen, representatives of academic and business support institutions, Russian and EU authorities are invited to express their viewpoints.

Participants are invited to discuss the following questions:

- How did the sanctions and counter-sanctions affect the inflow of direct investment from the EU countries into the Russian economy after 2014?
- How the investment strategies of European companies in Russia have changed?
- How effective were strategies to localize European businesses in Russia?
- How can the potential of border areas be used for the development of investment cooperation between Russia and the EU countries?
- What is the role of small and medium businesses in the development of investment cooperation between Russia and the EU?

09:30 – 10:00 **Registration and coffee-tea**

10:00 – 10:15 **Opening addresses**

Mr. Kadochnikov Pavel, Deputy-Rector for Scientific Research, All-Russian Foreign Trade Academy of the Ministry of Economic Development of the Russian Federation

Mr. Krasilnikov Sergei, Deputy Director, Department of Europe, North America and international organizations, Ministry of Economic Development of the Russian Federation

Moderator:

Mr. Knobel Alexander, Director, Institute of International Economics and Finance, All-Russian Foreign Trade Academy

10:15 – 12:30 Session 1: Current status and prospects of investment cooperation between Russian and EU countries

Moderator:

Mr. Knobel Alexander, Director, IIEF, ARFTA

Speakers:

Mr. Knobel Alexander, Director, IIEF, ARFTA

"Attracting direct investments from the European Union countries to production projects in the Russian Federation"

Mr. Afontsev Sergey, Professor, Department of World Political Processes, MGIMO (U), Ministry of Foreign Affairs of Russia

Mr. Belov Vladislav, Deputy Director, Institute of Europe, Russian Academy of Sciences

Mr. Gozzi Alfredo, General Director, Association of Industrialists "Confederation of Italian Industry" in Russia

"Italian Companies in Russia: Experience, Challenges, Solutions"

Mr. Kokarev Ruslan, Chief Operating Officer, Association of European Businesses (AEB)

"The role of the AEB in supporting foreign direct investments into the Russian economy"

Mr. Kourochkin Dmitry, Vice President, Chamber of Commerce and Industry of the Russian Federation and the Italian-Russian Chamber of Commerce

Mr. Lawson Stuart, Member of the Board, Association of European Businesses (AEB), Chairman of the AEB Finance & Investments Committee, Senior Advisor, EY; Co-chairman, Russian Stream TheCityUK; Director, Independent Directors Association; Senior Lecturer, Department of Finance and Accounting, Graduate School of Management, St. Petersburg State University

“European company strategies in Russia”

Mr. Löschl Peter, Director for Eastern Europe and Central Asia, Austrian Business Agency, Austria
“Russian investment into Austria as a tool to bypass sanctions and to expand production projects”

Mr. Spartak Andrey, Head, Chair of International Trade, ARFTA

Questions & Answers Session

12:30– 12:45 Coffee break

12:45 – 14:15 Session 2: European Investors Experience in Production Projects in Russia

Moderator:

Mr. Knobel Alexander, Director, IIEF, ARFTA

Speakers

Mr. Akopov Andrei, CEO, Regionomica LLC

“Discrimination of European SMEs in Russia”

Ms. Gorbatova Anna, Deputy Director, Special economic zone “Technopolis Moscow”

“Opportunities for locating European production in Moscow”

Ms. Larioniva Marina, Vice-President, RUEI

“How the investment strategies of European companies in Russia have changed?”

Mr. Ljaljutski Oleg, Senior Associate BEITEN BURKHARDT Moscow

“Practical aspects of manufacturing projects implementation in Russia”

Mr. Rassadin Anton, Head of Corporate Communication OOO “BSH Bytowije Pribory”

“State regulation impact on localization investment strategies development”

Mr. Shishkin Ivan, Head, Contractual Manufacturing Department, Zias Mashinery

“Contractual manufacturing as an instrument of international cooperation”

Questions & Answers Session

14:15 – 14:30 Summarising results

Mr. Krasilnikov Sergei, Deputy Director, Department of Europe, North America and international organizations, Ministry of Economic Development of the Russian Federation

Mr. Knobel Alexander, Director, Institute of International Economics and Finance, All-Russian Foreign Trade Academy of the Ministry of Economic Development of the Russian Federation