



## BB Short News

### **König Ludwig International GmbH & CO KG and Tatspirtprom AO sign a partnership agreement on the production of premium Bavarian beer**

Moscow, 5 September 2017 – On 5 September 2017 the Bavarian brewery König Ludwig International GmbH & CO KG, as a rights holder of different trademarks, and Tatspirtprom AO signed a partnership agreement on cooperation. The agreement was signed in the presence of the President of Tatarstan **Rustam Minnikhanov** by the CEO of König Ludwig International GmbH & CO KG **Prince Luitpold of Bavaria** and the General Director of Tatspirtprom AO **Irek Minnakhmetov**.

The cooperation agreement implies the conclusion of a contract stipulating that the company from Tatarstan will receive the right to use intellectual property of König Ludwig International GmbH & CO KG, including the production and sale of its Royal Bavarian beer brands in Russia.

Lawyers from BEITEN BURKHARDT's Moscow office provided legal support for the transaction.

**BEITEN BURKHARDT's lawyer:** Taras Derkatsch.

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