ADVANT Beiten

PRESS RELEASE

ADVANT Beiten Advises Wienerberger on Antitrust Law Aspects of the Acquisition of MFP

Berlin/Munich, 5 June 2025 - The international law firm ADVANT Beiten has advised the leading international provider of building materials and infrastructure solutions, Wienerberger AG, on the acquisition of all shares in MFP Sales Ltd. and significant assets of MFP Plastics Ltd. ADVANT Beiten was responsible for the regulatory issues and, in cooperation with the Irish law firm William Fry, successfully coordinated the filing with the Irish competition authority.

MFP is a major Irish supplier of pipe solutions which previously belonged to the Irish Grafton Group plc. In 2024, MFP generated sales of around EUR 25 million with drainage, gutter and cable protection systems. In future, their production will be bundled at the Wienerberger site in Cork to ensure greater efficiency and sustainability and to achieve attractive synergy effects. With this transaction, Wienerberger AG, which is listed on the Vienna Stock Exchange, is further pursuing its growth strategy and recognising the significant growth potential in the construction sector in Ireland.

ADVANT regularly advises Wienerberger AG, for instance on its largest acquisition in the company's history, the purchase of key business areas of the French Terreal Group last year.

Advisor to Wienerberger AG:

ADVANT Beiten: Uwe Wellmann (Berlin), Christoph Heinrich (Munich, both Antitrust Law).

William Fry (Ireland) – Irish Antitrust Law

Eversheds Sutherland (Ireland) – Corporate/M&A

Public Relations

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About ADVANT Beiten

ADVANT Beiten is the German member firm of ADVANT, a distinctly European association of independent law firms focused on helping you navigate the complex and nuanced legal and commercial landscape of Europe.

Founded in 1990, ADVANT Beiten is an independent law firm with around 250 lawyers at six offices across Germany as well as in Belgium, Russia, and China.

As one of the leading commercial law firms in Germany, ADVANT Beiten advises medium-sized companies, large corporations, banks, foundations, and public sector organisations on German and international commercial law.

We work seamlessly with **ADVANT** member firms to advise, support, and represent our clients in all legal matters pertaining to their business activities, both in Germany and around the world. This includes working with other advisors from our worldwide network of top-tier firms.